



# Report on IPR Awareness Programme

@  
Government Engineering  
College, Valsad

9th September, 2019

## Student Startup & Innovation Policy



In order to take forward the SSIP Policy and to enhance creativity, innovation, competitiveness and economic growth of nation, it is imperative to harness IPRs (Intellectual Property Rights). Government Engineering College, Valsad has organized an IPR awareness seminar for the incubatee students for selected PoCs under SSIP and faculties of the institute.

### Objectives of the Seminar:

- ✚ To encourage widespread awareness and understanding of the role that intellectual property plays in fostering a creative and innovative culture.
- ✚ IPR awareness seminar aimed to establish a first level of IP awareness amongst the staff and students for obtaining well-protected inventions.
- ✚ To educate the participants about basic procedure of patent writing, patent filing and the process of granting patent.

## Inaugural of seminar

The seminar was formally inaugurated by the experts Dr. Anil Saraogi and Dr. Dhara Thakore, along with Principal Dr. V. S. Purani, SSIP coordinator Prof. K. L. Mokariya and team members of SSIP cell, GECV.



Lamp lightning at inaugural

The program had two learning sessions, preceded by the inaugural function and concluded by the valedictory function. Each of the sessions was followed by an interactive question-answer session where the students and faculties could clarify their doubts as well as debate with the Guest Speakers.

### Clicks at inaugural



Dignitaries on the Dias



Musical Prayer by Yash Chauhan



Felicitation of guests



Welcome speech by Principal sir

### **Expert session (1)**

**Dr. Anil Saraogi,**  
(Director-Saraogi Patent and  
Trademark Attorneys)



Dr. Anil Saraogi is a renowned academician, management consultant and trainer on organizational behavior and development. He is director at Saraogi Patent and Trademark Attorneys. He delivered his talk on Basic of IPRs. He guided students and faculty members about different IPRs and the processes for obtaining them. In his presentation he covered different needs to protect IPRs. In order to ignite understanding among students and faculties he gave many examples and tried well to clear the concepts of different IPRs with their origins and development till today. He concluded his talk with inspiring the participants to read the books on becoming a high-performance entrepreneur.

### **Expert session (2)**

**Dr. Dhara Thakore,**  
(Research Associate, SSIP, I-Hub)



Dr. Dhara Thakore is research associate at SSIP, I-Hub and is expert in the field of IPRs, innovation and entrepreneurship training. She started her talk with the motivation towards being entrepreneurship. She explained the audience about the benefits of being entrepreneur in order to cultivate themselves in this developing era. She explained the role of SSIP for nurturing startup business. She presented her ideas for making innovative business with step by step development of startup with innovations. She could motivate the staff and audience in well manner so that they can understand the value of IPRs for innovative entrepreneurs. She said that students should set their goals and work hard to achieve them in their formative years. She advised students to be self motivated and to gain knowledge through wide reading.



Session by Dr. Anil Saraogi



Students in Audience



Faculties Audience



Session by Dr. Dhara Thakore

Total **150 students** and **30 faculty members** benefited the seminar with knowledge sharing by experts. From the feedback of Faculties and students it was come to know that many doubts were cleared about the IPRs after the seminar. It was extremely worthy for the future innovators and entrepreneurs. Some groups of students decided to go for patent assignment for their innovative idea and the PoCs they applied for the SSIP fund.

**📍 Venue:** Auditorium, G-Block, Civil Engineering Building,  
Government Engineering College, Valsad.

**Organized by**  
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